

0 INTRODUCTION

This End User License Agreement (“EULA”) establishes a legal contract between the individual or entity obtaining Edito’s font software (referred to as “the License Owner”) and Edito, a trade name of ALAN MADIĆ STUDIO, a French société par actions simplifiée (SAS), SIRET 944 901 727 00015, VAT FR85944901727, registered office at 57 rue Alexandre Dumas, 75011 Paris, France (referred to as “Edito” or “the Supplier”). By acquiring, installing, or using Edito’s font software, the License Owner agrees to the terms and conditions set out in this agreement. This EULA defines the permissions, limitations, and obligations associated with the use of the font software provided by Edito. The license must be purchased in the name of the organisation that will benefit from the use of the Font Software. If you are a designer or agency commissioned by a client, the license must be taken out in the client’s name, based on the client’s Company Size.

Access to the Font Software is granted upon receipt of full payment of the applicable license fee, unless otherwise agreed in writing. Purchase, download, installation, or use of the Font Software constitutes acceptance of this Agreement.

The invoice issued for each purchase and this Agreement together form the licensing contract between the parties. The invoice records the parameters of the particular licence: the License Owner, the Company Size tier, the selected license types, any covered entities, and any applicable add-ons. In the event of conflict on those specific parameters, the invoice prevails over the general terms of this Agreement.

1 OWNERSHIP

The fonts are the exclusive property of Edito. Purchasing a license grants the right to use the fonts within the scope defined by this agreement but does not confer ownership or any form of control over them. The Font Software, including its glyph designs, letterforms, typographic structures, underlying code, and all related artistic and technical components, remain the exclusive property of Edito and are protected by applicable French and international intellectual property laws. All rights not explicitly granted in this agreement are reserved by Edito.

2 DEFINITIONS

For the purposes of this Agreement:

“**Font Software**” means any digital font file made available by Edito under this agreement, regardless of format. This includes all typographic and technical data embedded within, such as letterform outlines, spacing and kerning information, OpenType programming, and any associated metadata, as well as all artistic and engineering elements that constitute the typeface as a whole.

“**License Owner**” means the single legal entity named on the invoice as beneficiary of the license and responsible for compliance.

“**Company Size**” means the total number of individuals working for or contributing to the License Owner’s organisation at the time of purchase, including full-time, part-time, temporary, and freelance staff working on a recurring basis. Where multiple legally distinct entities are to use the Font Software, the aggregated Company Size across covered entities applies under the Corporate / Company-Wide License (section 5.5).

“**Authorised Users**” means the employees and collaborators included within the Company Size of the License Owner who are permitted to access and use the Font Software on its behalf. For the avoidance of doubt, employees, staff, or collaborators of an external agency, studio, or service provider acting on behalf of the License Owner are not considered Authorised Users and may not access or use the Font Software unless they are the Primary External Provider (defined below) or the Third-Party Add-On (section 6.1) has been acquired.

“**Primary External Provider**” means one external designer, studio, agency, or service provider engaged by the License Owner to use the Font Software for the License Owner’s project. Unless otherwise stated on the invoice, one Primary External

Provider is included in the License Owner's license at no additional cost, notwithstanding that it is otherwise a Third Party. This coverage is limited to the individuals actually working on the License Owner's project and to that project only; the Primary External Provider may not use the Font Software for its own purposes or for any other client, nor retain, reuse, or transfer it after the engagement. Any further third parties require the Third-Party Add-On (section 6.1).

“Third Party” means any person or entity that is not part of the License Owner's organisation and is not included within its Company Size. The Primary External Provider, although a Third Party, is covered by the License Owner's license as set out above.

“Invoice” means the purchase record identifying the Font Software, the License Owner, the Company Size tier, the selected license types, any covered entities, and any applicable add-ons.

3 LICENSE OWNER & THIRD-PARTY USE

The client or end customer commissioning design work is the License Owner, not the designer or design agency acting on their behalf. The license is valid only for the specific legal entity identified on the invoice.

Where an agency, studio, or intermediary is involved in the acquisition or use of the Font Software on behalf of a client, the license must be purchased in the name of the client, who shall be identified as the License Owner on the invoice. An agency, studio, or intermediary may not act as License Owner for Font Software intended for use in a client's brand, communications, or products. The Company Size must correspond to the client's organisation. The intermediary is responsible for ensuring the License Owner has been provided access to this Agreement.

For the avoidance of doubt, any entity whose primary activity involves delivering creative or production services to third-party clients (including design agencies, creative studios, advertising agencies, and production companies) may not act as License Owner for Font Software whose primary purpose is to serve a client's identity, communications, or products. In all such cases, the end client is the License Owner.

Subsidiaries, affiliates, or partner companies must each purchase their own separate license. Each legally distinct entity requires its own license unless a specific arrangement has been agreed in writing with Edito, such as a Corporate / Company-Wide License (section 5.5) covering a named corporate group. Authorised Users may use the fonts solely for the License Owner's purposes. The Primary External Provider (one external designer, studio, agency, or service provider engaged by the License Owner for its project) is covered by the License Owner's license at no additional cost, limited to the individuals working on that project and to that project only. Granting any further third party access to the editable Font Software requires the Third-Party Add-On (section 6.1); supplying final rendered or outlined production files that do not contain the Font Software does not. Any use for personal or independent projects requires a separate license.

4 LICENSE SCOPE

- 4.1

License fees are determined by the License Owner's Company Size. This reflects a simple principle of equity: the value that typography brings to an organisation grows with the organisation itself. A typeface used by a company with thousands of employees reaches further, appears more often, and contributes more to its communications than the same typeface used by an independent or a small business. Pricing by Company Size is how that difference is acknowledged, so that every organisation, whatever its scale, contributes fairly to the work it benefits from.

Licenses available on quotation are priced according to the specific usage factors set out in each license type (such as audience reach, media spend, production volume, number of sites, or distribution scale), in addition to the applicable Company Size.
- 4.2

The invoice specifies the authorised usage and capacity of the license.

- 4.3 If the License Owner's organisation grows beyond the licensed Company Size tier, the License Owner must acquire the appropriate upgrade before continuing use at the higher scale. Any use exceeding the licensed Company Size without such upgrade constitutes unauthorised use.
- 4.4 All licenses granted under this Agreement are perpetual, and the license fees are one-time fees with no recurring or subscription fees, unless a particular license is expressly stated on the invoice to be time-limited. Where a license is time-limited (which may apply to certain licenses available on quotation), its duration is stated on the invoice, and use must cease at the end of that period unless the license is renewed.
- 4.5 Standard licenses are granted worldwide. Licenses available on quotation may be limited to one or more territories specified on the invoice; where no territory is specified for such a license, it is granted worldwide. Any use outside the licensed territory requires the appropriate extension.
- 4.6 Use of the Font Software by, or on behalf of, an individual artist, performer, athlete, public figure, or influencer through a loan-out entity, management company, or comparable structure formed to represent or hold rights on that individual's behalf is treated as a distinct scenario. Such use is not available through standard self-service purchase and is licensed on quotation only, based on the scale of the individual's or personal brand's public reach (such as combined social media following, ticketed audience, streaming or broadcast reach, or revenue attributable to that persona) rather than the Company Size-based pricing described above in this section. Please contact Edito directly at licensing@edito-type.com to arrange this license.

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LICENSE TYPES

License types are independent and may be combined to match the License Owner's intended use. Where more than one license type could apply to a given use, the more specific license type governs, and that use must be covered accordingly. Acquiring one license type does not grant the rights conferred by another. Each license type includes the limited right for Authorised Users and the Primary External Provider to install and use the Font Software solely to create the outputs permitted by that license type, unless expressly stated otherwise.

For audiovisual and motion content specifically, the applicable license is determined by the channel of distribution: social platforms (section 5.3), paid advertising placements (section 5.8), broadcast, cinema, or streaming-platform distribution (section 5.11), or the License Owner's own online channels outside the foregoing (section 5.10). A single work distributed across several of these channels requires each corresponding license, or coverage under a Corporate / Company-Wide License (section 5.5).

STANDARD LICENSES

5.1

DESKTOP / PRINT

Permits installation of the Font Software on workstations within the License Owner's organisation and its use for print materials, static digital documents, internal communications, and non-interactive digital outputs (e.g. PDFs, presentations, images). Where files are delivered to Third Parties, secure embedding or conversion to outlines shall be used where appropriate. This license does not authorise live web rendering, app embedding, social media use, audiovisual use, packaging or product reproduction, signage, or Logo / Trademark / Slogan creation unless the corresponding license has been acquired. Large-scale deployment of branded document or presentation templates across the organisation, or their distribution to Third Parties, is covered by the Corporate / Company-Wide License (section 5.5) or by separate arrangement.

5.2

WEB

Permits live text rendering on one (1) domain name specified on the invoice using WOFF (.woff) and WOFF2 (.woff2) formats and the @font-face

method, and use of the same web fonts in HTML email newsletters sent by or on behalf of the License Owner. Unless otherwise agreed in writing, use is permitted on up to five (5) subdomains associated with that licensed domain. There is no limit on the volume of web traffic. The License Owner may self-host the web fonts and may subset them solely to reduce file size for web performance; notwithstanding the restriction in section 9 on removing glyphs, such subsetting is permitted for that sole purpose, and the subset may be used only within this licensed web use. The desktop format (.otf) may not be used for live web rendering, and any conversion of the desktop format into web font formats is strictly prohibited. Each additional domain requires a separate license.

5.3 SOCIAL MEDIA

Permits use of the Font Software in static or motion content distributed through social media platforms operated by or on behalf of the License Owner, including both organic distribution and the paid promotion of that content on the same social media platforms. This license is stand-alone and does not require an active Desktop License. Advertising distributed outside social media platforms (such as display, banner, programmatic, search, or third-party ad-network placements) is covered by the Online Advertising License (section 5.8). Where external designers or other Third Parties are involved in content creation, the Primary External Provider coverage and the Third-Party Add-On (section 6.1) apply as set out in this Agreement.

LICENSES AVAILABLE ON QUOTATION

5.4 LOGO / TRADEMARK / SLOGAN

The use of a typeface to create a logo, trademark, or slogan is treated as a distinct scenario and is licensed on quotation. This license permits the creation, for a single brand, of a logotype, symbol, trademark, or slogan/tagline, together with its legal registration or trademark protection. Conversion to outlines and vector adjustments are permitted solely for the purpose of creating that specific mark or slogan. This license does not permit modification of the Font Software itself, creation of derivative font software, or any claim of exclusivity over the typeface. This license covers the creation and use of that specific mark or slogan only; the resulting mark may be used across the brand's materials, but any other use of the Font Software itself (across brand communications, web, social media, packaging, signage, or other materials) requires the corresponding license types. The applicable fee is established on quotation according to the scope and reach of the intended mark or slogan. Each additional brand requires a separate license.

5.5 CORPORATE / COMPANY-WIDE

This license is for organisations that want to use the Font Software across their entire structure (multiple teams, departments, or subsidiaries) under a single agreement, rather than acquiring and tracking separate license types. A Corporate / Company-Wide License may cover all or selected license types across a defined organisation; the exact covered entities, license types, territories, and duration are specified on the invoice. It is optional: an organisation may instead acquire the individual license types it needs, priced according to its Company Size. The applicable fee is established on quotation, tailored to the size and usage of the organisation and the entities covered. Where expressly agreed and named on the invoice, it may also extend to the License Owner's parent company, subsidiaries, affiliated entities, or franchise network. Uses, license types, or entities not expressly covered require separate licensing.

5.6 APP

Permits embedding of the Font Software into one specified application or

mobile app identified on the invoice. Embedding must be technically secured to prevent extraction or reuse by end users or Third Parties. The applicable fee is established on quotation according to the platforms, distribution model, and projected reach declared at the time of purchase. Additional apps require separate licenses. Embedding into a video game or comparable interactive entertainment product is licensed separately under the Videogame License (section 5.9).

5.7 OUT-OF-HOME (OOH) ADVERTISING

Permits reproduction of the Font Software, or outlines derived from it, in out-of-home advertising displayed in public or shared spaces for a defined campaign period, including billboards and hoardings, transit and street furniture advertising, large-format and digital out-of-home displays, and poster campaigns. This license covers temporary, campaign-based display. The applicable fee is established on quotation according to the number of faces or placements, territories, and campaign duration. It authorises reproduction of the final creative only and does not permit distribution of the Font Software to any Third Party except as provided under the Third-Party Add-On (section 6.1). Permanent installations are covered by the Signage & Environmental License (section 5.13).

5.8 ONLINE ADVERTISING

Permits use of the Font Software in digital advertising creatives distributed through paid placements outside social media platforms, including display, banner, programmatic, search, and third-party ad-network and publisher placements operated by or on behalf of the License Owner. Paid promotion of content on the License Owner's own social media platforms is covered by the Social Media License (section 5.3). The applicable fee is established on quotation according to campaign scale, media spend, territories, and duration. This license does not authorise broadcast, cinema, or out-of-home distribution, which require the corresponding licenses.

5.9 VIDEOGAME

Permits embedding of the Font Software into one specified video game or comparable interactive entertainment product identified on the invoice. Embedding must be technically secured to prevent extraction or reuse by end users or Third Parties. The applicable fee is established on quotation according to the platforms, distribution model, and projected reach declared at the time of purchase. Additional titles require separate licenses.

5.10 ONLINE VIDEO & MOTION

Permits use of the Font Software in rendered motion content distributed online by or on behalf of the License Owner, outside social media, advertising, broadcast, theatrical, and streaming-platform contexts, including motion design, brand films hosted on the License Owner's own channels, and embedded web video. This license authorises distribution of the final rendered content only. Content distributed through social media platforms is covered by the Social Media License (section 5.3); paid advertising creatives by the Online Advertising License (section 5.8); and broadcast, cinema, or streaming-platform distribution by the Broadcast, Film & Streaming License (section 5.11).

5.11 BROADCAST, FILM & STREAMING

Permits use of the Font Software in rendered audiovisual works intended for broadcast, theatrical, or streaming distribution, including television, cinema, video-on-demand and streaming platforms, advertising spots, and film productions. This license authorises distribution of the final rendered audiovisual content only. The Font Software itself may not be distributed, transferred, or made available to any Third Party in connection with such productions. Use involving multiple legally distinct production, distribution, or broadcasting entities is licensed on quotation according

to the number of entities, territories, and distribution channels involved.

5.12 MERCHANDISE, PACKAGING & RETAIL

Permits reproduction of the Font Software, or outlines derived from it, on physical products, packaging, and retail goods offered for sale or distribution by or on behalf of the License Owner, including consumer products, merchandise, and product packaging. This license does not permit modification of the Font Software, creation of derivative font software, or any claim of exclusivity over the typeface. The applicable fee is established on quotation according to product range, production volume, and distribution territories. Supplying outlined or flattened production files to a manufacturer or production partner does not require the Third-Party Add-On; only supplying the editable Font Software itself to such a partner requires the Third-Party Add-On (section 6.1).

5.13 SIGNAGE & ENVIRONMENTAL

Permits reproduction of the Font Software, or outlines derived from it, in permanent or semi-permanent built applications integrated into a physical location, including architectural signage, wayfinding systems, fascia and storefront lettering, interior and exterior environmental graphics, digital point-of-sale and in-store display screens, and exhibition or retail fit-outs. This license covers durable installation rather than time-limited campaigns. The applicable fee is established on quotation according to the number of sites or locations, the scale of the installation, and territories. It authorises reproduction of the final applied graphics only and does not permit distribution of the Font Software to any Third Party except as provided under the Third-Party Add-On (section 6.1). Temporary advertising display is covered by the Out-of-Home (OOH) Advertising License (section 5.7).

5.14 E-PUBLISHING

Permits embedding of the Font Software in commercially distributed digital publications, including e-books (EPUB), interactive PDFs intended for sale or wide distribution, and digital periodicals. Embedding must use a secure format that prevents extraction of the Font Software. The applicable fee is established on quotation according to the number of titles, distribution channels, and projected circulation. Single internal or non-distributed PDFs remain covered by the Desktop License (section 5.1).

5.15 SERVER, SDK & OEM

Permits installation of the Font Software on a server or its integration within a software development kit or third-party product, for the purpose of dynamic rendering, automated document generation, or distribution within a host application. This license is required wherever the Font Software is processed by a system rather than installed on individual workstations. The applicable fee is established on quotation according to deployment scale, rendering volume, and the nature of the host system. Access must be technically secured to prevent extraction of the Font Software by end users or Third Parties.

6 LICENSE ADD-ONS

6.1 THIRD-PARTY ADD-ON

The Third-Party Add-On is required only where the editable Font Software itself is supplied to, or installed by, a third party. Supplying final rendered, outlined, or flattened production files (such as PDFs, outlined vector artwork, or images) to a third party such as a printer or manufacturer does not require this add-on, provided the Font Software itself is not supplied or made accessible. Where it is required, the add-on permits the License Owner to provide the Font Software on a limited and temporary basis to third parties other than the Primary External Provider, strictly for the

execution of services on its behalf, including subsequent designers, additional agencies, developers, or production partners. The Primary External Provider (one external designer, studio, agency, or service provider engaged by the License Owner) is already covered by the License Owner's license without this add-on.

For the avoidance of doubt, this add-on may only be used by the end client or brand acting as License Owner to grant temporary access to external service providers working on its behalf. It may not be used by an agency, studio, or intermediary to provide the Font Software to its own clients or to any entity for whom it is delivering creative services. The License Owner under this add-on must be the end client, not a service provider. Access must be limited to what is strictly necessary to complete the specific assignment. Third Parties acquire no independent rights in the Font Software and may not reuse, retain, redistribute, or otherwise exploit it beyond the defined assignment. The License Owner shall ensure all copies are permanently deleted upon completion of the services and remains fully responsible for the acts and omissions of authorised Third Parties. Where third-party access to the Font Software is required at a scale, or on a permanent basis, beyond what these terms contemplate, a separate arrangement must be agreed with Edito (section 7.4).

7

SPECIAL LICENSES

7.1

NON-PROFIT & CULTURAL LICENSE DISCOUNT

Available on application to registered non-profit organisations and cultural institutions whose primary mission is non-commercial, and to small, meaningful cultural projects with limited budgets, including museums, libraries, charities, universities, and self-publishers. This reduction is not applied automatically: the organisation must apply to Edito with proof of non-profit or cultural status before purchase, and it is granted, declined, or revoked at Edito's sole discretion. For the avoidance of doubt, a foundation, institution, or programme that is established, funded, or controlled by a commercial entity or group, or that operates principally to promote the image or interests of such an entity or group (such as a corporate or brand foundation), is not eligible for this reduction and is licensed under standard commercial terms, regardless of any non-profit registration. Where a license benefiting from this reduction does not qualify or ceases to qualify, it becomes invalid and the License Owner must upgrade to the applicable standard fee. The applicable Company Size must be accurately declared at the time of purchase.

This license applies exclusively to activities carried out within the organisation's non-commercial mission. Any corporate partnership, sponsored initiative, commercial collaboration, or revenue-generating activity requires purchase of a standard commercial license.

7.2

STUDENT LICENSE DISCOUNT

Available to students on a personal, individual, and non-transferable basis. Permits use of the fonts for academic and personal non-commercial projects only. It may not be used for client work, employer work, commissioned projects, or on behalf of any Third Party.

Proof of student status may be requested. After completion of studies, any continued use in a professional or commercial context requires prior purchase of the appropriate standard commercial license. A student who later wishes to use the fonts commercially may contact Edito to pay the remaining balance and upgrade to the equivalent standard commercial license of the same license type, for the student's own use. The upgrade applies to that license type only and does not by itself grant rights under any other license type, nor cover use on behalf of, or for delivery to, a Third Party.

7.3 TRIAL

Trial licenses are granted for internal evaluation only, including testing typographic characteristics and presenting design proposals to prospective clients. No commercial exploitation, public display, client delivery, or external publication is permitted under a Trial License. If the License Owner or any client wishes to use the typeface beyond internal evaluation, the appropriate commercial license must be purchased prior to such use.

7.4 OTHER LICENSES

For any use not covered by this agreement, please contact Edito directly at licensing@edito-type.com to discuss a tailored arrangement.

8 DELIVERY & TECHNICAL SPECIFICATIONS

Upon receipt of full payment, the Font Software is made available for download in the file formats corresponding to the selected license types. Such formats may include, depending on the licensed scope, OpenType (.otf), Web Open Font Format (.woff, .woff2), and/or variable font formats. The License Owner is responsible for ensuring compatibility of the Font Software with its systems, software, and technical environment. All sales are final. The Font Software is non-returnable and non-refundable. If the Font Software is defective, the License Owner must notify Edito within thirty (30) days of purchase, and Edito will provide a suitable replacement. After this period, the Font Software is deemed accepted.

Edito may provide updates or corrections to the Font Software at its discretion. Unless otherwise agreed in writing, such updates do not include new styles, additional weights, expanded character sets, or additional formats beyond those originally licensed.

9 RESTRICTIONS

The License Owner is **NOT** permitted to:

- × Modify, open in a font editing environment, reverse-engineer, rename, or alter the Font Software, including creating or removing glyphs, generating additional weights, italics, or alternative styles.
- × Distribute, resell, rent, sublicense, transfer, or otherwise make the Font Software available to any Third Party outside the terms of this agreement.
- × Convert the Font Software into alternative formats not provided at the time of purchase.
- × Create derivative fonts inspired by or substantially based on the designs within the Font Software.
- × Make the Font Software accessible in any environment where it could be downloaded, copied, or accessed by unauthorised parties, including public servers, open repositories, or unsecured cloud storage.
- × Use the Font Software in cryptocurrency, NFT, or blockchain-related projects without prior written authorisation from Edito. Such use is not permitted by default and requires a separate written license agreed on a case-by-case basis (section 7.4).
- × Use the Font Software for political campaigning, electoral activities, or militant or proselytising religious advocacy.
- × Use the Font Software in any context that promotes violence, hatred, racism, xenophobia, sexism, homophobia, transphobia, or any content that may cause harm to individuals or groups.

For the avoidance of doubt, the prohibition on cryptocurrency, NFT, or blockchain use is a default prohibition: such use requires Edito's prior written authorisation and a separate written license agreed on a case-by-case basis (section 7.4). The same applies to political campaigning, electoral, or militant or proselytising religious use. Absent such written license, the use remains prohibited. All other restrictions in this section, includ-

ing the prohibition on harmful or hateful content, are absolute and admit no exception.

Where a specific license type in section 5 expressly permits conversion to outlines, vector adjustment, subsetting, or comparable processing for its stated purpose, that permission prevails over the restrictions in this section to the extent strictly necessary for that purpose.

10 ARTIFICIAL INTELLIGENCE

The Font Software may not be used as input for any artificial intelligence or machine-learning system, whether for training purposes, dataset construction, or automated analysis of its structure and design. This applies regardless of the format in which the Font Software is submitted. Embedding the Font Software within AI-powered platforms or services in a way that exposes its underlying data to extraction or reconstruction is equally prohibited. Any such use requires Edito's prior written consent.

This clause does not affect the ordinary licensed use of the Font Software to produce text-based or visual outputs, even when those outputs are generated with the assistance of tools that incorporate AI features.

11 COMPLIANCE VERIFICATION

Edito may request, once per calendar year at most, reasonable evidence that the Font Software is being used within the licensed scope. This includes information relating to Company Size and license type. The License Owner commits to responding in good faith within thirty (30) days of any such request.

Where a discrepancy is identified, the License Owner shall bring its usage into compliance without delay by acquiring the appropriate license. Repeated or deliberate non-compliance may result in suspension of licensed rights. All information shared in this context will be kept strictly confidential.

The License Owner shall take reasonable measures to protect the Font Software from access or use by unlicensed or unauthorised parties. If the License Owner becomes aware of any unauthorised access to, or use of, the Font Software, it shall notify Edito as soon as reasonably practicable.

The License Owner shall ensure that all Authorised Users and the Primary External Provider are made aware of, and comply with, the terms of this Agreement, and remains responsible for their compliance.

12 TERMINATION

Any material breach of this agreement entitles Edito to suspend or terminate the license by written notice. Upon termination, the License Owner must immediately stop using the Font Software and permanently delete all copies in its possession. License fees paid are not refundable where termination results from a breach. The core provisions of this agreement survive termination, including those relating to ownership, restrictions, and applicable law.

13 REMEDIES

In case of under-licensing or unauthorised use, the License Owner shall pay the license fee corresponding to the full actual scope of use from the date such use commenced. A purchase made through standard self-service in circumstances covered by section 4.6 is treated as under-licensing for the purposes of this section.

In cases of persistent or intentional non-compliance, Edito reserves the right to pursue all available legal remedies, including recovery of investigation and legal costs. The License Owner acknowledges that unauthorised distribution of the Font Software may cause irreparable harm and that Edito may seek injunctive relief before the competent courts.

14 WARRANTY & LIABILITY

Edito represents that it holds the rights necessary to license the Font Software. Beyond

this, the Font Software is provided as a finished digital product without guarantees of compatibility with every system or environment. Issues with file integrity must be raised within thirty (30) days of purchase. Edito's liability is limited to the amount paid for the relevant license and does not extend to indirect or consequential damages of any kind, to the fullest extent permitted by French law.

15 CREDITS & REFERENCES

Where reasonably practicable in professional contexts where credits are customary (such as editorial publications), the License Owner is encouraged to credit Edito and the typeface used.

Unless a written confidentiality obligation expressly prohibits it, Edito may, once the resulting work has been made public, mention the existence of the license and show limited excerpts of the resulting work for its own promotional and editorial purposes, including on its website and social media. If the License Owner requires confidentiality, the parties may agree in writing to a specific confidentiality undertaking.

16 ASSIGNMENT & TRANSFER

This license is personal to the License Owner and may not be assigned, transferred, sub-licensed, or otherwise made over to another party (whether by sale, novation, or operation of law) except with Edito's prior written consent and provided the transferee accepts and agrees in writing to be bound by this Agreement.

If the License Owner merges with, is acquired by, or is otherwise subsumed into another legal entity, or undergoes a change of control, the License Owner or its successor shall notify Edito within a reasonable period, and in any event no later than thirty (30) days after the transaction. Where the resulting entity's Company Size, scope of use, or covered entities exceed those of the existing license, the existing license does not automatically extend to the resulting entity: the appropriate upgrade or a Corporate / Company-Wide License (section 5.5) must be acquired, and any related increase in the license fee paid, before the Font Software is used at the wider scale.

17 GENERAL PROVISIONS

This Agreement, together with the invoice issued for the relevant purchase, constitutes the entire agreement between the parties regarding the Font Software and supersedes any prior understanding, representation, or oral agreement on the same subject matter. No supplement, modification, or waiver of this Agreement is binding unless made in writing.

If any provision of this Agreement is held to be invalid, unlawful, or unenforceable, that provision shall be severed and the remaining provisions shall continue in full force and effect.

18 GOVERNING LAW & JURISDICTION

This EULA is governed by French law, excluding the United Nations Convention on Contracts for the International Sale of Goods. In the event of a dispute, the parties shall first seek an amicable resolution by written notice and exchange. If no resolution is reached within three (3) months, then, subject to any mandatory consumer or procedural law, any dispute between professionals arising from this Agreement shall fall under the exclusive jurisdiction of the competent courts of Paris, France.

Edito reserves the right to update this EULA at any time. Updates apply to future license purchases and do not retroactively alter previously purchased licenses.

For any question about this agreement, or if your use case is not covered by the licenses described above, please contact us at licensing@edito-type.com and we will find the right arrangement for your needs.